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Downtown To Get Winter Ice Skating Rink

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Ice On Main Opens Nov. 25

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GREENVILLE, S.C. -- The city of Greenville is following the winter tradition of Rockefeller Center with the addition of a seasonal ice skating rink on the "Village Green."



City officials and the Courtyard by Marriott, Greenville Downtown, announced that the outdoor skating rink will open Nov. 25 on Village Green, at the Main@Broad development in downtown Greenville.

The Village Green will be transformed to a state-of-the-art ice rink with custom fabricated equipment specifically designed to cool the rink even in a South Carolina winter. Complete with holiday music, professional skating expos and the opportunity for corporate events, UBS Ice on Main is expected to play host to thousands of Greenville residents and visitors through its inaugural season that ends Jan. 8, 2012.

UBS Financial Services Inc. is the title sponsor for the seven-week event.

Marvin Beasley, director and branch manager of UBS Financial Services Inc. said, "UBS is proud to be part of such an exciting project. UBS Ice on Main is one way that UBS is able to give back, and we are grateful for the opportunity to continually improve the community in which we work and live."

Greenville-Spartanburg International Airport and Greenville Hospital System have also signed on as platinum sponsors.

Greenville Mayor Knox White said, "I am absolutely convinced that UBS Ice on Main will become a great new downtown Greenville tradition. It's not just for those who want to get out on the ice and skate. Ice skating is a spectator sport that the whole family can enjoy."

The rink will be open daily for public skating, at a cost of \$10 per person.

An official schedule will be posted at the beginning of the season at: www.iceonmain.net.

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