



FOR IMMEDIATE RELEASE

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**NEW HAMPTON INN & SUITES DOWNTOWN
SET TO OPEN IN JANUARY 2016**

NASHVILLE, TN, August 25, 2015 –The newest hotel to open under the partnership of Windsor Aughtry Hotel Group, Inc. and Hospitality America, Inc. is scheduled to open January, 2016. This beautifully designed hotel is set against the majestic backdrop of Virginia’s Blue Ridge Mountains and poised to be the jewel in the Roanoke Valley.

The 127-room Hampton Inn & Suites Roanoke Downtown is situated atop an existing six-story parking garage in the heart of downtown Roanoke.

Adjacent to Elmwood Park, Virginia’s most spectacular concert and festival venue, hotel guests are steps from all downtown Roanoke has to offer. The dynamic downtown is home to over sixty eateries and retail shops, a year round City Market, as well as a diverse art and music scene, all of which are sure to mesmerize the most cultured of palates.

The Hampton Inn & Suites Roanoke Downtown is a boutique-like hotel, offering exceptional design and décor with unparalleled service. With 127-well appointed rooms, including thirty-seven studio suites, oversized balconies with picturesque views of the Blue Ridge Mountains, guests can expect friendly service and free amenities all backed by our 100% Hampton Guarantee®. Complimentary breakfast and complimentary high-speed Internet are always included in the room rate.

The Hampton Inn & Suites Roanoke Downtown will also offer 2,100 square feet of meeting space, including an executive boardroom with state-of-the-art audio/visual equipment, catering to both the business and leisure traveler.

“Windsor Aughtry Hotel Group and Hospitality America are excited to bring first class lodging to the downtown Roanoke market. The ongoing renaissance of downtown is extremely attractive for our guests. Our team is excited to partner with the local merchants of downtown to enhance the guest experience. We anticipate opening to the public in January, 2016,” said David Berger, Vice President of Operations for Hospitality America, Inc.

Reservations are now available at www.hamptoninn.com or 1-800-HAMPTON

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