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FOR IMMEDIATE RELEASE

Hampton Inn's 2008 Deal of the Year Award Signals the Return of Real Estate Development to the Brickell Area

Miami, Florida--April 16, 2009—Today Hilton Hotels Corporation executive Steve Crabill was in Miami to formally present **Bernard Wolfson** with the **2008 Hampton Inn Deal of the Year award**, recognizing the 221-room Hampton Inn & Suites planned for the Brickell area. The award presentation, held at the Coconut Grove Hampton Inn, was a follow-up to Hilton's announcement last month of the top developers and hotels among owners of its focused-service brands.

"The award recognizes the tremendous commitment of time and effort Mr. Wolfson and his team have devoted to developing and building the brand," said Steve Crabill, Vice President and Managing Director, Franchise Development, for Hilton. "This new 221-room, 15-story Hampton Inn & Suites in a high-barrier-to-entry market in Miami's Brickell financial district, one block from Brickell Avenue. It is a tribute to his perseverance and success."

Construction on the hotel, to be located at **50 SW 12th Street, Miami**, is expected to begin late this year, with completion projected for fall 2011. "This accolade represents our appreciation of Bernie's exemplary commitment to excellence in the development arena and loyalty to our Hilton Family," Crabill continued. "This project was selected from a field of 238 Hampton Inns and Hampton Inn & Suites franchises awarded in 2008." The new hotel, which will incorporate extensive conservation and sustainability elements, is registered with the U.S. Green Building Council for LEED certification.

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2-2-2-2-Bernard Wolfson Hampton Inn's 2008 Deal of the Year Award –2-2-2-2

Bernard Wolfson is president of **Hospitality Operations, Inc.**, incorporated in Florida in 1959. He heads a group of local investors who own and operate four other Hampton Inns in Broward and Miami-Dade counties. The properties are in Coconut Grove (opened 1995), Pembroke Pines (opened 1998), Miami Airport (opened 2000) and downtown Ft. Lauderdale (opened 2002). Mr. Wolfson lives in Coconut Grove.

For more project details, please see FACT SHEET below.

Hilton Company Backgrounder

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,200 hotels and 545,000 rooms in 77 countries and territories, with more than 135,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton®, Conrad® Hotels & Resorts, Doubletree®, Embassy Suites Hotels®, Hampton Inn®, Hampton Inn & Suites®, Hilton Garden Inn®, Hilton Grand Vacations™, Homewood Suites by Hilton®, Home2 Suites by Hilton™, and the Waldorf-Astoria Collection™.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: be hospitable®. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity. # # #

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FACT SHEET FOLLOWS

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